



Startup Spotlight™ UPDATE

May 2018

Thank you for keeping up-to-date on our innovative startup clients, partners and friends. Whether it's news about sales, distribution, fundraising, etc., we'll keep you in the loop!

Plus, check out the exclusive discounts or incentives in each update!

This month, we provide updates on: [HomePlate Peanut Butter](#), [OrganiCare](#) & [Verb Energy](#).



- New distribution with North Carolina-based [Ingles Markets](#) and [Earth Fare](#) retail chains, ~250 stores combined.
 - Shipped over 80 cases of product to MLB's Spring Training to solidify their place as baseball's favorite peanut butter.
 - Series B round of funding expected during summer 2018.
 - A look back at [HomePlate Peanut Butter](#) in *Startup Spotlight™ #1*
 - Contest: First three (3) [email](#) responses receive a **free** [jar of each HPB flavor](#).
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- Launched three new all-natural & organic products:
 - 1) [FemiClear](#) (yeast infection treatment)
 - 2) [CUROXEN Oral](#) (mouth sore treatment)
 - 3) [CUROXEN with Vitamin D](#) for Kids!
 - New distribution for CUROXEN First Aid Ointment at [CVS, Albertsons and Publix](#)
 - Finished a capital raise in January 2018.
 - A look back at [OrganiCare](#) in *Startup Spotlight™ #6*
 - Special Offer: 25% off on [Amazon](#) & [CUROXEN.com](#) orders thru 6/15 - use code: **SPOTLIGHT**
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VERB ENERGY CO.™



- Launched [new products](#), new designer packaging and a [new website](#).
- Reduced total calories to 90/bar with organic, green tea energy + gluten-free.
- New monthly [Verb Flex](#) subscription plan managed over text.
- Completed \$1 Million Seed round in March 2018.
- A look back at [Verb Energy](#) in *Startup Spotlight™ #7*
- Contest: First three [email](#) responses receive one **free** [pouch of twelve \(12\) Verb Energy Bites](#).



Steve Schwartz, Founder
sschwartz@proinfluence.com
206 992-3554
www.proinfluence.co

@ProInfluenceLLC @ProInfluence

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